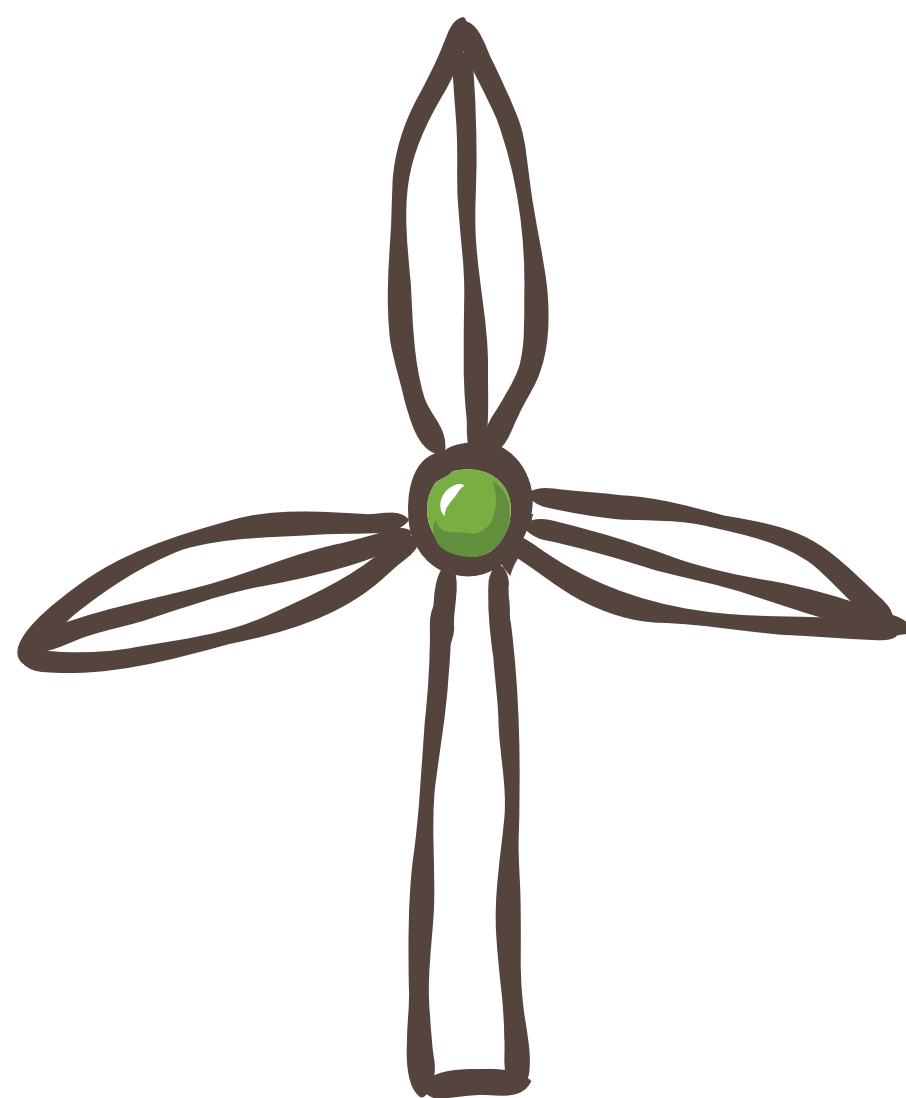




implemented by:



## CALL TO ENTREPRENEURS!



**Mitigate the impact of food insecurity  
in local communities**

**by strengthening the capacities  
of local producers**



implemented by:



## Activity description

With the goal of facilitating the discovery of dependable solutions for past challenges encountered in food production through innovative means, the project intends to back a research and development segment within the “Agro-Food Innovation Hub” by partnering with universities and key stakeholders in this sector. This will help promoting entrepreneurship and support product development while ideas will be transformed into viable businesses



## Topics:

- ▶ Natural preservation methods
- ▶ Sustainability and waste utilization
- ▶ Use of local crops in the development of innovative products



## Topics:

- ▶ Innovating new products derived from existing ones
- ▶ Explore innovative and versatile applications for plant-based products
- ▶ Innovation in sustainable food production and processing





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# PRIZE MONEY TO BE AWARDED TO THE WINNERS



- ▶ 1<sup>st</sup> prize – 5000 EUR ◀
- ▶ 2<sup>nd</sup> prize – 3000 EUR ◀
- ▶ 3<sup>rd</sup> prize – 2000 EUR ◀

## APPLY NOW !

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FROM FRIDAY 29<sup>th</sup> OF SEPTEMBER TILL  
FRIDAY 13<sup>th</sup> OF OCTOBER 2023

You will get the chance to develop your prototype  
and will be coached throughout by a team of experts.

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implemented by:



## PROJECT PLAN

- ▶ **Select 10 entrepreneurs based on level of innovation, viability, and feasibility – 18th of October**
- ▶ **Mentorship over the course of 2 months – 18th of October till 20th of December**
- ▶ **Present the prototype/final product in front of a jury – 21st of December**
- ▶ **Award prizes – 21st of December**